

Missions & Visions

 **RUBIN and
RUDMAN** LLP
Attorneys at Law



John J. McGivney is a civil litigation attorney who represents clients in trials, appeals and arbitrations, and is also a certified mediator. He joined Rubin and Rudman as an equity partner 21 years ago. This is his first year as managing partner.

Q: How would you describe your law firm's mission?

A: We want to help businesses and individuals with all of their legal needs. We are a multi-disciplinary firm that offers a full range of legal services. We have sizable practices and talented, accomplished lawyers in all our practice areas. In the last couple of years we have also expanded our intellectual property practice considerably, which has added a whole new dimension to our ability to help clients in the technology, life sciences and pharmaceutical sectors.



**John J.
McGivney**

MANAGING
PARTNER,
RUBIN AND
RUDMAN

Q: What is your firm's greatest strength?

A: We are a diverse group of practitioners, but we're also a diverse group of individuals. Nobody here is a carbon copy of anyone else, and we each bring our own perspective to the job of helping our clients. We consider that diversity a strength, because often clients come to a law firm with multiple legal concerns and need more than one kind of legal expertise.

Q: What practice areas do you see as having the most potential for growth in 2018, and why?

A: In Boston, Cambridge and surrounding areas right now, we are in the midst of one of the greatest eras of technological innovation ever. That presents issues to our traditional clients who are encountering the costs and benefits of the new technology as well as to newer clients who are driving that revolution. It's a very exciting time to be practicing law in Boston.

Q: As managing partner, what trends in management do you see as most likely to lead to substantive change in the legal profession?

A: When I started to practice law over 36 years ago, people in law firms mostly

ness law needs but is still nimble enough to help individuals with their personal legal needs is the kind of law firm that will win in the new economy.

Q: What is unique about your firm's culture? What sets you apart?

A: Most of our partners came to Rubin and Rudman from other law firms. They all came here looking to serve their clients in the most efficient way they could while still offering their clients the assurance that we can handle almost any kind of legal need. That makes our culture stronger and more inclusive, and a great work environment for our lawyers and staff alike.

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conformed to what was expected of them in terms of thought and dress and lifestyle. Today law firms are more inclusive, more diverse places which make them much more alive with the kind of energy that differences produce. And that changes everything for the better.

Q: How is technology changing the practice of law?

A: It has changed it for the better in the sense that we have better efficiency and better economy for ourselves and our clients. Law practice is less labor intensive than it used to be because of technology, and that saves money for the client.

Q: What do you see as the biggest challenge the legal profession will face over the next five years?

A: One of the things that you hear lawyers talking about when you attend meetings with other managing partners is that very large accounting firms in other parts of the globe have started bundling accounting and legal services. That's an interesting concern for regional law firms and accounting firms, who could work together to meet that challenge. And cybersecurity issues are a challenge we share with all our clients.

Q: What do you see as the greatest opportunity the legal profession will face over the next five years?

A: As a lot of new companies begin they will need legal help with their various business law issues, but all of the people who work in those companies will also need help with their personal legal issues. A law firm that is large enough and diverse enough to help a company with its busi-

Q: The local legal community is well known for its commitment to “giving back.” What pro bono work does your firm do that you are most proud of?

A: In addition to members of our firm who have served or are serving as officers and directors of community non-profit organizations, and of Bar organizations dedicated to improving the law, the legal system and the profession, some of our colleagues provide pro bono services to Pine Street Inn, Catholic Charities and the Mass. Bar Association Fee Arbitration Board, to name a few examples. Most of us also provide free legal services or discounted legal services to individuals of limited means or to non-profit organizations. Rubin and Rudman has been a part of the community here for almost 100 years, and we're always aspiring to do more for our community.

PRACTICE AREAS

- CORPORATE
- REAL ESTATE
- BANKING
- REGULATORY & ADMINISTRATIVE LAW
- ENERGY & UTILITIES
- ENVIRONMENTAL
- EMPLOYMENT
- EDUCATION
- FAMILY
- TRUSTS & ESTATES
- INTELLECTUAL PROPERTY
- LITIGATION

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